

Don't Drop Litter!

Persuasive Writing



What Is Litter?

Litter is rubbish that has been dropped or left, especially in public places.

Everyone wants their surroundings to look nice and clean. When litter has been dropped on the floor, it makes the area look messy and can be dangerous.

Dropping litter spoils the environment for people and animals.



Animals and Their Homes

Animals looking for food can get trapped in rubbish or hurt by sharp edges.

What dangers can you see in these two pictures? What could happen?



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A Tasty Snack?

Litter can end up in the sea. Floating plastic bags look a lot like a tasty snack to many sea creatures but they can be dangerous to animals if they are swallowed.

If you were a sea turtle, could you tell which of these is a jellyfish, and which one is a plastic bag?



Plastic – Dropped Once, There Forever!

When something is thrown on the floor, like an apple core or potato peelings, it will slowly start to rot away.

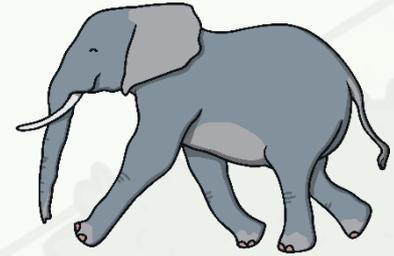
However, some types of plastic take hundreds of years to rot away.

This means plastic litter stays around for a long time so it is worse for our environment.



It's the Law

More than two million pieces of litter are dropped in the UK every day. That amount of litter would weigh the same as around 250,000 elephants!



It costs lots of money to tidy this much litter up.

Anyone that drops litter in a public place is breaking the law. If you drop litter, you can be fined up to £80!



The Sad Truth



More than 70,000 animals are hurt by litter every year in Britain.

Many creatures think that litter is food or try to use it for a new home. This can cause a lot of damage and could really hurt the animals too!



The animals can't clear away the litter themselves and many pieces of litter don't rot away so will stay there for hundreds of years!



What Can We Do to Help?

One of the easiest things we can do is to make sure we don't drop litter ourselves!

Make sure you always put your litter in a bin.

Check the labels carefully – if it can be recycled, put your litter in the correct recycling bin.

You could organise a litter pick at your school.



Persuasive Writing

When writing persuasively, you are trying to convince the reader of your opinion. You need to use persuasive words and phrases to encourage people to listen to what you are saying.

Persuasive phrases include:

You must... In my opinion... L177 It is vital... For this reason...
I am certain... I feel... Evidence of this is...

Persuasive words include:

important	must	unfortunately	definitely	need
therefore	because	unfair	sure	please

Spot the Persuasive Language

We are very lucky to have many forests and rivers in the UK with lots of different wild animals.

Unfortunately, many of these animals are being hurt by the amount of litter that is being dropped each day by people.

It is important that we do something to help.

The poor animals' homes are being destroyed and this is completely **unfair!**

Therefore, we **must** work together to help our wonderful wildlife. This is a problem that humans have caused.

Please help.



Persuasive Writing

Can you create a poster or write a letter persuading people to stop dropping litter and to save our woodland habitats?

Think about what facts you can use and how you can use persuasive language to convince the reader to help.





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